



THE ANNUAL RODEO REUNION AND INDUCTION EVENT

**2026 INDUCTEE EVENT THURSDAY-SATURDAY APRIL 23-26
FORT WORTH STOCKYARDS NATIONAL HISTORIC DISTRICT**

Dear Rodeo Supporter,

The Texas Rodeo Cowboy Hall of Fame (TRCHF) is proud to announce a remarkable milestone in our history. The 2026 Induction Ceremony will mark our 50th Induction, a true testament to the legacy of rodeo in Texas and the generations who have helped preserve and promote this great tradition.

To celebrate this momentous occasion, we have set an ambitious goal: to award \$50,000 in educational scholarships. For many years, the TRCHF has worked tirelessly to give back to the youth of Texas through scholarships, but, achieving this goal would make our 50th Induction a truly unforgettable!

As part of the celebration, we are excited to announce the Texas Rodeo Cowboy Hall of Fame Gala, to be held on Friday, April 24, 2026, the evening before the induction ceremony. The gala will feature Jake Hooker and the Outsiders for a phenomenal night of music and dancing, along with exciting door prizes and a live auction. It will be an evening of fun, fellowship, and support for our mission.

We cannot do this without you. Your support makes all the difference in helping us honor our past, celebrate the present, and invest in the future of our youth. Enclosed you will find a packet outlining sponsorship opportunities. We ask that you please review the options, select a level you are comfortable with, and most importantly don't miss the chance to be part of this very special milestone event.

Thank you for your continued support of the Texas Rodeo Cowboy Hall of Fame. Together, we can make history.

With gratitude,

Todd Kercheval

Chairman, Board of Directors

Darrell Barron

President, Board of Directors

WWW.TEXASRODEOCOWBOY.COM



TEXAS RODEO COWBOY HALL OF FAME

PRESERVING THE PAST - PROMOTING THE FUTURE

SPONSORSHIP OPPORTUNITIES

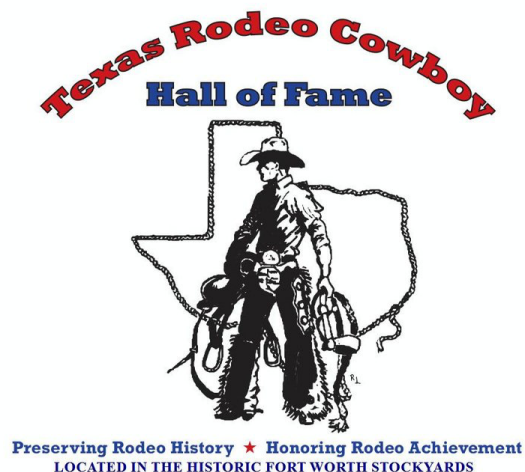
The Texas Rodeo Cowboy Hall of Fame was founded in 1975 by Belton businessman and PRCA contestant, Johnny Boren. His vision and passion for rodeo and for the people of rodeo has allowed us to grow into an organization that has been able to pay tribute to over 400 cowboys and cowgirls. Their pictures and histories drape the walls of the Cowtown Coliseum in the Historic Fort Worth Stockyards. Honored are both the acclaimed and unsung heroes that made Texas rodeo what it is today.

The Texas Rodeo Cowboy Hall of Fame prides itself on honoring world champions and lesser-known trailblazers. Though some of their names may not be as recognizable as others, their impact on the culture and history of rodeo is appreciated by all. That is what makes rodeo and rodeo people so special and that is why the Texas Rodeo Cowboy Hall of Fame is dedicated to preserving the history and heritage of the Texas rodeo cowboy and cowgirl. Texas is known for many great accomplishments but being home to many of the best cowboys and cowgirls in the entire world is one of its highest honors.

The TRCHF holds an induction ceremony each year to recognize the contributions of the Texas Rodeo heroes and heroines. The induction welcomes 850 guests between the ceremony and golf tournament. In addition, the induction provides the opportunity to reunite history and memories of rodeo in one magical event. We at the TRCHF are proud to be home to these brilliant rodeo stories, places and the people who lived them.

We ask that you help us in this opportunity to protect the history of Texas Rodeo. Enclosed you will find the 2026 Sponsorship Packet.

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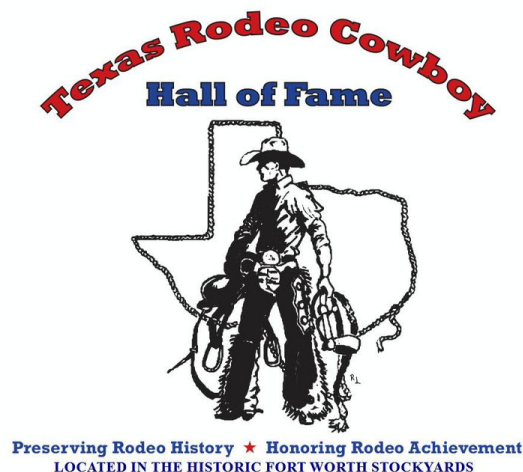


PREMIERE SPONSOR - \$10,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction printed signage, event program and on-screen presentation
- Premium reserved table for eight (8) with name recognition at induction
- Complimentary one year membership to the TRCHF for two people
- One page ad in the President's letter sent out to over 400 members quarterly
- Facebook posts published twice monthly throughout the year with company or product highlights to over 10,000 followers

MAJOR SPONSOR - \$5,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction printed signage, event program and on-screen presentation
- Premium reserved table for eight (8) with name recognition at induction
- One page ad in the President's letter sent out to over 400 members quarterly
- Facebook posts published once a month throughout the year to over 10,000 followers



COWTOWN SPONSOR - \$2,500

- Recognition on website throughout the year
 - Recognition in induction printed signage, event program and on-screen presentation
 - Premium reserved table for eight (8) with name recognition at induction
 - One page ad in the President's letter sent out to over 400 members quarterly
 - Facebook posts made once every other month to over 10,000 followers
 - Gift bag from the TRCHF at your table upon arrival
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HORIZON SPONSOR - \$1,500

- Reserved table for six (6) with name recognition at induction
 - Recognition on website throughout the year
 - Recognition in induction printed signage, event program and on-screen presentation
 - Host scholarship recipient and their parents at your table
 - Facebook posts made four times a year to over 10,000 followers
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ARENA DIRECTOR SPONSOR - \$1,000

- Reserved table for four at induction
 - Recognition in induction program and on-screen presentation
 - Facebook posts made twice a year to over 10,000 followers
 - Recognition on website
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BUCKLE SPONSOR - \$300

- Recognition in induction program and on event presentation

Texas Rodeo Cowboy Hall of Fame



Preserving Rodeo History ★ Honoring Rodeo Achievement
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

All tables must RSVP and share attendee names with Lindsay Cranek prior to the induction ceremony. | Phone: 817-624-7963 | Email: info@texasrodeocowboy.com

ADDITIONAL OPPORTUNITIES

AUCTION DONATIONS: Silent and Live Auction | Marilyn Tadlock Ellis
Auction Chair | Phone: 940-765-8899 | Email: mktellis@hotmail.com

SCHOLARSHIP DONATIONS: \$100.00 and up | Rusty Sewalt
Scholarship Chair | Email: riobradoranch@icloud.com

GOLF TOURNAMENT OPPORTUNITIES: Ronda May or Jack Ward
Phone: 817-832-3117

SPONSORSHIP OPPORTUNITIES: Terran Fleenor
Sponsorship Committee Chair | Phone: 940-284-3775 | Email: terranfleenor@gmail.com



**TEXAS RODEO COWBOY HALL OF FAME
ADMINISTRATIVE OFFICE
P.O. BOX 3582 , SAN ANGELO 76902
817-624-7963**

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