

Texas Rodeo Cowboy
Hall of Fame



Preserving Rodeo History ★ Honoring Rodeo Achievement
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

THE ANNUAL RODEO REUNION AND INDUCTION EVENT

Our Reunion and Induction Event is held every April in the Historic Stockyards, Fort Worth, Texas

2025 INDUCTEE EVENT THURSDAY-SATURDAY APRIL 24-26, 2025 FORT WORTH STOCKYARDS NATIONAL HISTORIC DISTRICT

Dear Rodeo Supporter,

I hope that you'll save the date for the 2025 Texas Rodeo Cowboy Hall of Fame Induction & Rodeo Reunion, happening April 24-26, 2025.

We would be honored if you would consider supporting this year's event. As a sponsor, your brand will receive recognition throughout the year and during the highly anticipated Induction ceremony. This is a unique opportunity to showcase your brand while supporting one of Fort Worth's most iconic attractions - the Texas Rodeo Cowboy Hall of Fame, located within the historic Cowtown Coliseum in the Fort Worth Stockyards National Historic District. As a sponsor, your name and logo may be highlighted during the ceremony, on our website, and across social media. Benefits include:

Unparalleled Exposure: The Stockyards attract millions of visitors each year, and our Hall of Fame welcomes nearly 500,000 visitors annually due to weekly rodeos and special events.

Growing Digital Presence: Our social media community has nearly 10,000 followers, 14,000+ group members, and an average monthly reach of 250,000+, while our website receives 10,000+ users per month - ensuring significant visibility for your brand.

Direct Community Impact: Your sponsorship dollars fund scholarships for rodeo students, helping to ensure the future of the sport and its next generation of stars.

Celebrating Rodeo Legends: The Induction ceremony has drawn over 800 cowboys, cowgirls, and rodeo fans over the past three years.

Please find the attached Sponsorship Opportunities document for more details. The Texas Rodeo Cowboy Hall of Fame is a 501(c)(3) charitable organization.

Thank you for your time and consideration. Your partnership plays a vital role in honoring rodeo legends, supporting future champions, and preserving the rich legacy of Texas rodeo. We look forward to the opportunity to work with you!

Sincerely,

Darrell Barron

President, Texas Rodeo Cowboy Hall of Fame

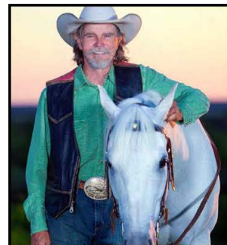
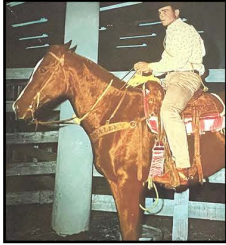
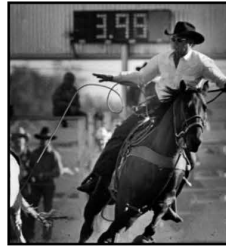
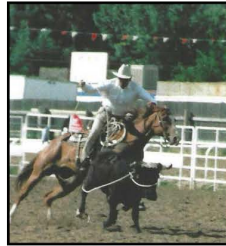
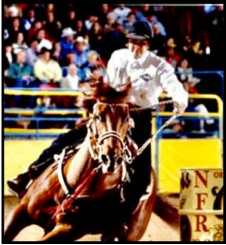
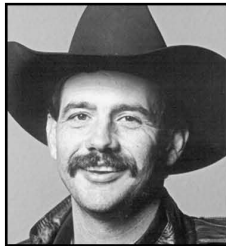
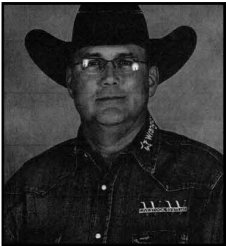
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THIS YEAR'S INDUCTEES ARE TOP NOTCH



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TEXAS RODEO COWBOY HALL OF FAME
PRESERVING THE PAST - PROMOTING THE FUTURE

SPONSORSHIP OPPORTUNITIES

The Texas Rodeo Cowboy Hall of Fame was founded in 1975 by Belton businessman and PRCA contestant, Johnny Boren. His vision and passion for rodeo and for the people of rodeo has allowed us to grow into an organization that has been able to pay tribute to over 400 cowboys and cowgirls. Their pictures and histories drape the walls of the Cowtown Coliseum in the Historic Fort Worth Stockyards. Honored are both the acclaimed and unsung heroes that made Texas rodeo what it is today.

The Texas Rodeo Cowboy Hall of Fame prides itself on honoring world champions and lesser-known trailblazers. Though some of their names may not be as recognizable as others, their impact on the culture and history of rodeo is appreciated by all. That is what makes rodeo and rodeo people so special and that is why the Texas Rodeo Cowboy Hall of Fame is dedicated to preserving the history and heritage of the Texas rodeo cowboy and cowgirl. Texas is known for many great accomplishments but being home to many of the best cowboys and cowgirls in the entire world is one of its highest honors.

The TRCHF holds an induction ceremony each year to recognize the contributions of the Texas Rodeo heroes and heroines. The induction welcomes 850 guests between the ceremony and golf tournament. In addition, the induction provides the opportunity to reunite history and memories of rodeo in one magical event. We at the TRCHF are proud to be home to these brilliant rodeo stories, places and the people who lived them.

We ask that you help us in this opportunity to protect the history of Texas Rodeo. Enclosed you will find the 2025 Sponsorship Packet.

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PREMIERE SPONSOR - \$10,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction printed signage, event program and on-screen presentation
- Premium reserved table for eight (8) with name recognition at induction
- Complimentary one year membership to the TRCHF for two people
- One page ad in the President's letter sent out to over 400 members quarterly
- Facebook posts published twice monthly throughout the year with company or product highlights to over 10,000 followers

MAJOR SPONSOR - \$5,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction printed signage, event program and on-screen presentation
- Premium reserved table for eight (8) with name recognition at induction
- One page ad in the President's letter sent out to over 400 members quarterly
- Facebook posts published once a month throughout the year to over 10,000 followers

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COWTOWN SPONSOR - \$2,500

- Recognition on website throughout the year
 - Recognition in induction printed signage, event program and on-screen presentation
 - Premium reserved table for eight (8) with name recognition at induction
 - One page ad in the President's letter sent out to over 400 members quarterly
 - Facebook posts made once every other month to over 10,000 followers
 - Gift bag from the TRCHF at your table upon arrival
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HORIZON SPONSOR - \$1,500

- Reserved table for six (6) with name recognition at induction
 - Recognition on website throughout the year
 - Recognition in induction printed signage, event program and on-screen presentation
 - Host scholarship recipient and their parents at your table
 - Facebook posts made four times a year to over 10,000 followers
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ARENA DIRECTOR SPONSOR - \$1,000

- Reserved table for four at induction
 - Recognition in induction program and on-screen presentation
 - Facebook posts made twice a year to over 10,000 followers
 - Recognition on website
-

BUCKLE SPONSOR - \$300

- Recognition in induction program and on event presentation

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All tables must RSVP and share attendee names with Lindsay Cranek prior to the induction ceremony. | Phone: 817-624-7963 | Email: info@texasrodeocowboy.com

ADDITIONAL OPPORTUNITIES

AUCTION DONATIONS: Silent and Live Auction | Marilyn Tadlock Ellis
Auction Chair | Phone: 940-765-8899 | Email: mktellis@hotmail.com

SCHOLARSHIP DONATIONS: \$100.00 and up | Rusty Sewalt
Scholarship Chair | Email: riobradoranch@icloud.com

GOLF TOURNAMENT OPPORTUNITIES: Ronda May or Jack Ward
Phone: 817-832-3117

SPONSORSHIP OPPORTUNITIES: Terran Fleenor
Sponsorship Committee Chair | Phone: 940-284-3775 | Email: terranfleenor@gmail.com



TEXAS RODEO COWBOY HALL OF FAME
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