

Texas Rodeo Cowboy
Hall of Fame



Preserving Rodeo History ★ Honoring Rodeo Achievement
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

TEXAS RODEO COWBOY HALL OF FAME

2025 Sponsorship Opportunities

The Texas Rodeo Cowboy Hall of Fame was founded in 1975 by Belton businessman and PRCA contestant, Johnny Boren. His vision and passion for rodeo and for the people of rodeo has allowed us to grow into an organization that has been able to pay tribute to over 390 cowboys and cowgirls. Their pictures and histories drape the walls of the Cowtown Coliseum in the Historic Fort Worth Stockyards. Honored are both the acclaimed and unsung heroes that made Texas rodeo what it is today.

The Texas Rodeo Cowboy Hall of Fame prides itself on honoring world champions and lesser-known trailblazers. Though some of their names may not be as recognizable as others, their impact on the culture and history of rodeo is appreciated by all. That is what makes rodeo and rodeo people so special and that is why the Texas Rodeo Cowboy Hall of Fame is dedicated to preserving the history and heritage of the Texas rodeo cowboy and cowgirl. Texas is known for many great accomplishments but being home to many of the best cowboys and cowgirls in the entire world is one of its highest honors.

The TRCHF holds an induction ceremony each year to recognize the contributions of the Texas Rodeo heroes and heroines. The induction welcomes 850 guests between the ceremony and golf tournament. In addition, the induction provides the opportunity to reunite history and memories of rodeo in one magical event. We at the TRCHF are proud to be home to these brilliant rodeo stories, places and the people who lived them.

We ask that you help us in this opportunity to protect the history of Texas Rodeo. Enclosed you will find the 2025 Sponsorship Packet.

www.texasrodeocowboy.com

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Premiere Sponsor - \$10,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Framed commemorative print by Roger Langford autographed by inductees
- Complimentary one year membership at the TRCHF for two people
- Recognition in the President's letter and newsletter mailed out to over 400 members
- Facebook posts published twice monthly throughout the year with company or product highlights on TRCHF Facebook page and Group (14k members)
- Gift bag from the TRCHF at your table upon arrival

Major Sponsor - \$5,000

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Framed commemorative print by Roger Langford autographed by inductees
- Facebook posts published once a month throughout the year on TRCHF Facebook page and Group (14k members)
- Gift bag from the TRCHF at your table upon arrival

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Cowtown Sponsor - \$2,500

- Recognition on website throughout the year
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Facebook posts made once every other month on TRCHF Facebook page and Group (14k members)
- Gift bag from the TRCHF at your table upon arrival

Horizon Sponsor - \$1,500

- Reserved seats for six (6) with name recognition at induction
- Recognition in induction program and on event presentation
- Host two scholarship recipient and their parent(s) at your table
- Facebook posts made four times a year on TRCHF Facebook page and Group (14k members)
- Gift bag from the TRCHF at your table upon arrival
- Recognition on website

Arena Director Sponsor - \$1,000

- Reserved seats for four at induction
- Recognition in induction program and on event presentation
- Facebook posts made twice a year on TRCHF Facebook page and Group (14k members)
- Recognition on website

Buckle Sponsor - \$300

- Recognition in induction program and on event presentation