

**Texas Rodeo Cowboy  
Hall of Fame**



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

*Preserving Rodeo History \* Honoring Rodeo Achievement*

---

***THE ANNUAL RODEO REUNION AND INDUCTION EVENT***

*Our Reunion and Induction Event is held every April in the Historic Stockyards, Fort Worth, Texas*

---

---

**2023 INDUCTEE EVENT - THURSDAY-SATURDAY APRIL 27-29, 2023  
FORT WORTH STOCKYARDS NATIONAL HISTORIC DISTRICT**

Dear Rodeo Fans,

We hope that you will consider supporting the Texas Rodeo Cowboy Hall of Fame and the 2023 Rodeo Reunion & Induction. Your sponsorship will be acknowledged in various ways throughout the year, as well as during the Induction.

We think this event will be a great opportunity to showcase your brand and support one of the most unique attractions in Fort Worth.

The Fort Worth Stockyards National Historic District has become a major attraction for locals and visitors with millions of national and international visitors annually. The Texas Rodeo Cowboy Hall of Fame is located in the historic Cowtown Coliseum which is on several tour routes. This along with the weekly rodeos and other events means that almost 500,000 people go through the Hall every year.

As a Sponsor, your support will be acknowledged during the Induction which was attended in 2022 by over 800 cowboys, cowgirls and fans. This year's induction will be ***broadcast to millions of homes across the country on The Cowboy Channel***. Your support may also be recognized in the Hall and on our website and Facebook page. Please see the attached list of Sponsorship Opportunities for details.

The Texas Rodeo Cowboy Hall of Fame is recognized by the IRS as a 501(c)3 charity and a publicly supported museum under the name T.R.C. Hall of Fame & Associates, Inc. Our EIN number is 76-0628258. If a W-9 form is required by you, it will be sent if requested.

Thank you in advance for your support,  
Jack Ward, President

**WWW.TEXASRODEOCOWBOY.COM**

**Texas Rodeo Cowboy**  
**Hall of Fame**



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

## **THIS YEAR'S INDUCTEES ARE TOP NOTCH**

Cowboys and cowgirls were able to tune in to the Texas Rodeo Cowboy Hall of Fame inductees announcement on Wednesday, December 21 at 5 PM on Western Sports Round-Up on The Cowboy Channel.

### **Men's Contestant**

Mickey Gee  
Kory Koontz  
Martin Lucero  
Steve Purcella  
Tod Slone

### **Women's Contestant**

Mindy Morris  
Donna Shiller

### **Rodeo Personnel**

C.K. Reid

### **Gold Card**

Jim Davis  
Cactus Jack Stephenson

### **Empty Saddles**

Brenda Crowder  
Marty Richter

### **Rodeo Animals**

Primetime

### **Events/Organizations**

2003 Vernon College Men's and Women's  
Championship Teams

### **DIRECTOR'S CHOICE**

SPICER GRIPP MEMORIAL YOUTH FOUNDATION

### **JOHNNY BOREN AWARD**

WAYNE WHITEHEAD

### **'STAR OF TEXAS' AWARD**

JODY NIX

### **WESTERN HERITAGE AWARD**

ANDREW TORREZ – STOCKYARDS SALOON

**Texas Rodeo Cowboy  
Hall of Fame**



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

## **TEXAS RODEO COWBOY HALL OF FAME**

**PRESERVING THE PAST – PROMOTING THE FUTURE**

### **SPONSORSHIP OPPORTUNITIES**

The Texas Rodeo Cowboy Hall of Fame was founded in 1975 by Belton businessman and PRCA contestant, Johnny Boren. His vision and passion for rodeo and for the people of rodeo has allowed us to grow into an organization that has been able to pay tribute to over 390 cowboys and cowgirls. Their pictures and histories drape the walls of the Cowtown Coliseum in the Historic Fort Worth Stockyards. Honored are both the acclaimed and unsung heroes that made Texas rodeo what it is today.

The Texas Rodeo Cowboy Hall of Fame prides itself on honoring world champions and lesser-known trailblazers. Though some of their names may not be as recognizable as others, their impact on the culture and history of rodeo is appreciated by all. That is what makes rodeo and rodeo people so special and that is why the Texas Rodeo Cowboy Hall of Fame is dedicated to preserving the history and heritage of the Texas rodeo cowboy and cowgirl. Texas is known for many great accomplishments but being home to many of the best cowboys and cowgirls in the entire world is one of its highest honors.

The TRCHF holds an induction ceremony each year to recognize the contributions of the Texas Rodeo heroes and heroines. The induction welcomes 850 guests between the ceremony and golf tournament. In addition, the induction provides the opportunity to reunite history and memories of rodeo in one magical event. We at the TRCHF are proud to be home to these brilliant rodeo stories, places and the people who lived them.

We ask that you help us in this opportunity to protect the history of Texas Rodeo. Enclosed you will find the 2023 Sponsorship Packet.

**[WWW.TEXASRODEOCOWBOY.COM](http://WWW.TEXASRODEOCOWBOY.COM)**

## Texas Rodeo Cowboy Hall of Fame



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

### **PREMIERE SPONSOR - \$10,000**

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Framed commemorative print by Roger Langford autographed by inductees
- Complimentary one year membership at the TRCHF for two people
- One page ad in the President's letter mailed out to over 400 members
- Facebook posts published twice monthly throughout the year with company or product highlights
- Two complimentary tickets to the Cowtown Coliseum Rodeo performance the of the induction
- Gift bag from the TRCHF at your table upon arrival

---

### **MAJOR SPONSOR - \$5,000**

- Featured on Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Framed commemorative print by Roger Langford autographed by inductees
- Facebook posts published once a month throughout the year
- Framed group inductee photo
- Gift bag from the TRCHF at your table upon arrival

**Texas Rodeo Cowboy  
Hall of Fame**



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

---

## **COWTOWN SPONSOR - \$2,500**

- Recognition on website throughout the year
- Recognition in induction program and on event presentation
- Premium reserved table for eight (8) with name recognition at induction
- Facebook posts made once every other month
- Gift bag from the TRCHF at your table upon arrival

---

## **HORIZON SPONSOR - \$1,500**

- Reserved table for six (6) with name recognition at induction
- Recognition in induction program and on event presentation
- Host two Horizon Honorees and their parents at your table
- Facebook posts made four times a year
- Gift bag from the TRCHF at your table upon arrival

---

## **ARENA DIRECTOR SPONSOR - \$1,000**

- Reserved table for four at induction
- Recognition in induction program and on event presentation
- Facebook posts made twice a year
- Recognition on website

---

## **BUCKLE SPONSOR - \$300**

- Recognition in induction program and on event presentation

**Texas Rodeo Cowboy**  
**Hall of Fame**



Preserving Rodeo History ★ Honoring Rodeo Achievement  
LOCATED IN THE HISTORIC FORT WORTH STOCKYARDS

## **ADDITIONAL OPPORTUNITIES**

**AUCTION DONATIONS:** Silent and Live Auction Marilyn Tadlock Ellis  
Auction Chair | Phone: 940-765-8899 | Email: [mktellis@hotmail.com](mailto:mktellis@hotmail.com)

**SCHOLARSHIP DONATIONS:** \$100.00 AND UP Todd Kercheval  
Scholarship Chair | Phone: 817-296-9575 | Email: [todd@toddkercheval.com](mailto:todd@toddkercheval.com)

**GOLF TOURNAMENT OPPORTUNITIES:** Ronda May or Jack Ward  
Phone: 817-832-3117

**SPONSORSHIP OPPORTUNITIES:** Hub Baker  
Sponsorship Committee Chair | Phone: 817-233-8491 | Email: [hub@hubbaker.com](mailto:hub@hubbaker.com)



**TEXAS RODEO COWBOY HALL OF FAME**  
**ADMINISTRATIVE OFFICE**  
**P.O. BOX 1384 STEPHENVILLE, TEXAS 76401**  
**817-624-7963**

**WWW.TEXASRODEOCOWBOY.COM**