

# TEXAS RODEO COWBOY HALL OF FAME

PRESERVING THE PAST \* PROMOTING THE FUTURE

## SPONSORSHIP OPPORTUNITIES

### ABOUT

The Texas Rodeo Cowboy Hall of Fame is unique in its dedication to not only HONORING RODEO ACHIEVEMENT of world champions like Ty Murray, Roy Cooper and Martha Josey. Also for being dedicated to PRESERVING RODEO HISTORY of lesser-known trailblazers who were darn good cowboys and cowgirls but maybe never traveled much. However, they were willing to lend a hand and give advice or encouragement to a youngster just starting out. That is what makes rodeo and rodeo people so special. That is the history that the Texas Rodeo Cowboy Hall of Fame preserves.

### TRCHF SCHOLARSHIP PROGRAM

The Texas Rodeo Cowboy Hall of Fame also has a scholarship program to help high school cowboys and cowgirls go to college. As a member, your son or daughter can apply for a TRCHF Scholarship.

The TRCHF was founded in 1975 by Belton businessman and PRCA contestant Johnny Boren. His vision and passion for rodeo and for the people of rodeo has grown into a beautiful tribute of 390 pictures and biographies that currently drape the walls of the Cowtown Coliseum in the Historic Fort Worth Stockyards. These are the acclaimed and unsung heroes that made Texas rodeo what it is today.

Texas is acknowledged as the birthplace of that breed of free-living individualists known as the AMERICAN COWBOY. And when cowboys began having RODEOS as contests of skill to determine the top hands, Texas led the way. In fact, several Texas towns claim to be the site of the first organized rodeo ever held. Today, rodeo has become a widely popular spectator sport through extensive television coverage, as well as thousands of large and small rodeos held each year. Texas was, and still is, home to many of the best cowboys in the entire world.

The Texas Rodeo Cowboy Hall of Fame is dedicated to preserving the history and heritage of the Texas rodeo cowboy and cowgirl. The TRCHF holds an induction ceremony each year to recognize the contributions of world champions, as well as those lesser known heroes and heroines. In addition, this weekend provides the chance to reunite generations of rodeo stories in one location. And the TRCHF is home to these brilliant rodeo stories and the people and places who lived them.

[WWW.TEXASRODEOCOWBOY.COM](http://WWW.TEXASRODEOCOWBOY.COM)



# TEXAS RODEO COWBOY HALL OF FAME

2021 RODEO REUNION & INDUCTION  
APRIL 15- 17, 2021 HISTORIC FORT WORTH STOCKYARDS

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR

\$10,000.00

- Recognition on signage in the Texas Rodeo Cowboy Hall of Fame throughout the year
- Featured on the Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition during induction from the podium
- Recognition in induction program and on-site signage
- Premium reserved table for 8 with name on table at Induction.
- Framed commemorative print by Roger Langford autographed by inductees
- Complimentary one year membership to the TRCHOF for one person
- One page ad in President's letter mailed out to membership
- One night stay at Springhill Suites for two guests the night prior to induction ceremony
- Facebook posts published twice monthly throughout the year with company or product highlights
- Two complimentary tickets to the Cowtown Coliseum Rodeo Performance night of Induction

### MAJOR SPONSOR

\$5,000.00

- Recognition on signage in the Texas Rodeo Cowboy Hall of Fame throughout the year
- Featured on the Texas Rodeo Cowboy Hall of Fame website with a link to your website
- Recognition during induction from the podium
- Recognition in induction program and on-site signage
- Premium reserved table for 8 upon request with name on table at induction
- Commemorative engraved Sponsor Cup
- Facebook post made via TRCHOF group once a month throughout the year currently the Facebook hosts upwards of 7,400 members and growing
- Framed group inductee photo



# TEXAS RODEO COWBOY HALL OF FAME

## SPONSORSHIP OPPORTUNITIES

### SPONSOR

\$2,000.00

- Recognition on signage in the Texas Rodeo Cowboy Hall of Fame throughout the year
- Recognition on website throughout the year
- Recognition in induction program with on-site signage
- Reserved table for 8 upon request at induction with name on table
- Facebook post made once monthly to our 7,400 plus members
- Gift Bag from TRCHOF at your table upon arrival

### HORIZON SPONSOR

\$1,500.00

- Reserved table at Induction with name on table
- Host 2 Horizon Honorees and their parents at your table
- Recognition in Induction program and on-site signage
- Recognition by emcee during induction and on website throughout the year
- Facebook post made four times per year

### ARENA DIRECTOR SPONSORSHIP

\$1,000.00

- Reserved table for four at induction
- Recognition in Induction program and on-site signage
- Recognition signage in hall of fame throughout the year and on website
- Facebook post made twice a year for one year

### BUCKLE SPONSOR

\$300.00

- Recognition in Induction program



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## SPONSORSHIP OPPORTUNITIES

### **AUCTION DONATIONS: Silent and Live Auction**

Contact: Marilyn Tadlock Ellis, Auction chair at 1-940-765-8899 Email: mktellis@hotmail.com

### **SCHOLARSHIP DONATIONS: \$100.00 AND UP**

Contact: Todd Kercheval, Scholarship Chair at 1-512-275-7341 Email: todd@toddkercheval.com

### **GOLF TOURNAMENT SPONSOR OPPORTUNITIES**

Contact: Ronda May or Jack Ward at 1-817-832-3117

### **Sponsorship Committee Chair Contact:**

Courtney Cantrell at 361-645-9476 Email: courtneycantrell@hotmail.com



[www.texasrodeocowboy.com](http://www.texasrodeocowboy.com)

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Please contact the administrative office if we can tailor a package to your level of support.